

TOBACCO INTERNATIONAL ONLINE

Enhance Your Company's Success by Advertising on the Industry's Premier Websites

The screenshot shows the Tobacco International website interface. At the top, there's a navigation bar with links like Home, Trade Shows, Advertising, Subscribe, Archives, Search, and Tobacco Products International. The main header features the 'TOBACCO INTERNATIONAL' logo and the tagline 'The authority on the tobacco industry since 1886.' Below this, there's a date 'Tuesday, August 26, 2008' and a search box. The content is organized into sections: 'Feature Articles...' with three items, 'Industry News...' with four items, and 'Editor's Letter...' with one item. A sidebar on the left lists various site functions and advertisements. A map of South Asia is prominently displayed with a red pin labeled 'INDIA LEAF'.

Button Ads

Business Classifieds

Banner Ads

This screenshot shows the 'Business Classifieds' section of the website. It starts with a welcome message: 'Welcome to Tobacco International's Online Classifieds - the top Business-to-Business marketing opportunity in the Tobacco industry!'. Below this, there's a 'Subscribe to Tobacco International Magazine!' section. The main content area is divided into several advertisement boxes: 'ACCESSORIES' featuring 'THE IDEAL CIGAR HOLDER & PROTECTOR!', 'CIGARS' featuring 'ARE YOU AN ASH MAN?', 'EVENTS' featuring 'Cigar Dinner With The Fuente Family In Key West', and 'CIGARS - RETAIL' featuring 'THE EL ORIGINAL'.

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With an average of 15,000 visitors a month, www.TobaccoInternational.com is the most affordable avenue available to reach your contacts and consumers throughout the world of tobacco. Tobacco International covers all sectors of the tobacco industry, from farm to factory to kiosk. TobaccoInternational.com offers analysis and information on all segments of the industry, and attracts a global audience that needs to be up-to-date on the latest trends, regulations, and opportunities to stay afoot in this ever-changing industry.

ONLINE ADVERTISING OPPORTUNITIES

RATES FOR ONE YEAR FOR TOBACCOINTERNATIONAL.COM	
Button	\$1,500
Banner	\$2,000
Button + Banner	\$2,500

BUTTONS AND BANNERS

Buttons and banner ads rotate throughout the site so your advertisement is guaranteed to be seen by 1,000 - 2,000 visitors every month, linking them directly to your site.

Specifications:

Banner Size: Exactly 468 x 60 pixels.

Format: GIF (animated) or .JPG format *only*. Maximum file size: 40k

Button Size: Exactly 120 x 90 pixels

Format: GIF (animated) or .JPG format *only*. Maximum file size: 30k

TOBACCO INTERNATIONAL ONLINE CLASSIFIEDS

Advertise up-to-the-minute sales, new product launches, overstocks, etc. to the entire tobacco industry for a low monthly rate!

Over 15,000 visitors per month will see your ad and be able to link directly to your site.

You can sign up online in minutes or speak with our sales rep at +1-212-391-2060.

Specifications: 50 words, text only

RATES FOR ONLINE CLASSIFIEDS	
Three Months	\$39
Six Months	\$59
One Year	\$99