

TEA & COFFEE TRADE JOURNAL SINCE 1901

The International Voice of the Tea and Coffee Industries

The screenshot shows the homepage of the Tea & Coffee Trade Journal. At the top, the title "TEA & COFFEE" is prominently displayed in a large, serif font, with "TRADE JOURNAL" underneath. Below this, a tagline reads "The international voice of the tea and coffee industries since 1901." The main content area features a blue banner for the "Tea & Coffee World Cup Asia" exhibition in Hyderabad, India, with the headline "A new concept in Tea & Coffee Exhibitions...". Below the banner, there are sections for "Features...", "News...", "Editor's Letter...", and "Message Center...". A "Tea & Coffee Ticker" section provides quick news updates. On the left side, there is a vertical navigation menu with buttons for Home, World Cup Expo, Subscribe, Business Classifieds, Current Issue, Archives, Calendar of Events, Message Center, UKERS' Guide, Resources, Search, Advertising, and Contact Us. At the bottom, there is a "Subscribe Now!" button and a small advertisement for "tea&coffee asia".

Button Ads

Two small advertisement buttons are shown. The first is for "Finlays" and the second is for "Creative Flavours From Barcelona".

Banner Ads

The screenshot shows the "Business Classifieds" section of the website. It features several classified advertisements. At the top, there is a header for "TEA & COFFEE Business Classifieds" and "Tea & Coffee Trade Journal's Business Classifieds". Below this, there are sections for "COFFEE PRODUCTS" (Roasted & Green Coffee), "COLLECTABLES" (Yixing Tea Pot Collection), and "HELP WANTED" (Branch Sales Manager). Each section contains detailed text for the respective advertisement, including contact information and descriptions of the products or services being offered.

Business Classifieds

Please contact us at:
Tel: +1-212-391-2060 • Fax: +1-212-827-0945
advertising@teaandcoffee.net

WWW.TEAANDCOFFEE.NET

Tea & Coffee Online/Online Classifieds

Enhance Your Company's Success by Advertising on the Industries' Premier Website

Your button or banner ad on www.teaandcoffee.net opens the door to thousands of specialty shops, roasters, distributors and other industry professionals looking for your product or service.

The benefits of advertising on www.teaandcoffee.net:

- An average of 150,000 visitors a month
- Exposure on the coffee and tea lending website
- Resourceful to members of the coffee and tea industries
- Generates visibility with several traffic-generating links to associations within the coffee and tea industries



ONLINE ADVERTISING OPPORTUNITIES:

BANNERS AND BUTTONS

Buttons and banner ads rotate throughout the site so your advertisement is guaranteed to be seen by 8,000 - 16,000 visitors every month, linking them directly to your site.

Specifications:

Banner Size: Exactly 468 pixels x 60 pixels

Format: GIF or JPG format only. Max file size: 40k

Button Size: Exactly 120 pixels x 90 pixels

Format: GIF or JPG format only. Max file size: 30k

CLASSIFIED AD

Advertise up-to-the-minute sales, new product launches, overstocks, etc. to the worldwide tea and coffee industries for a low monthly rate!

Over 150,000 visitors per month will see your ad and be able to link directly to your website.

Specifications: 50 words, text only.

You can sign up online in minutes.

Or email info@lockwoodpublications.com

or call +1 212-391-2060

BUTTON AND BANNER-RATES FOR ONE YEAR teaandcoffee.net

Button	\$1,500
Banner	\$2,000
Button + Banner	\$2,500

RATES FOR ONLINE CLASSIFIEDS:

Three Months	\$39
Six Months	\$59
One Year	\$99