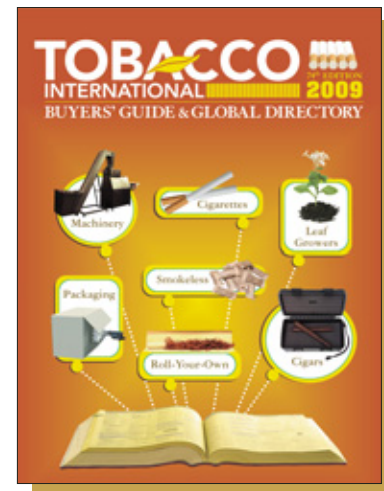


TOBACCO INTERNATIONAL BUYERS' GUIDE & DIRECTORY

Enhance Your Company's Image by Advertising in the Tobacco Industry's Leading Directory

ADVERTISE IN THE BUYERS' GUIDE & DIRECTORY AND YOU ARE GUARANTEED

- **Yearlong and International Exposure:**
If you place one ad, make it one that gets seen year-long. The *Buyers' Guide & Directory* is the number one reference tool for executives. It is used worldwide, giving you maximum exposure.
- **A Premium Audience:** Readers are buyers of leaf, machinery, transportation, packaging, instruments, agricultural supplies, filters and papers.
- **Presence and Prestige:** Enhance your reputation in the industry's ultimate resource. Decision-making executives utilizing the directory will notice your advertisement.
- **Access to Every Tobacco International and Tobacco Asia Subscriber:**
Reach over 9,000 industry professionals. The *Buyers' Guide* is distributed worldwide to all subscribers of *Tobacco International* and *Tobacco Asia*.



EUROTAB 2010

- APRIL 15-17, 2010 – KRAKOW, POLAND – www.eurotab.com

TOBACCO PRODUCTS INTERNATIONAL

- **QUARTER 1 – PREVIEW ISSUE**
Section One lists suppliers or services, machinery and equipment in an easy-to-find manner. Company names appear under product categories.
- **QUARTER 2 – SHOW ISSUE**
All companies in Section One are listed alphabetically in Section Two, giving complete company information with personnel, addresses, phone, fax, e-mail and web address.
- **QUARTER 3 – SHOW REVIEW**
Section Three includes complete contact information and other pertinent information on: cigarette, cigar, snuff, and smoking tobacco manufactures, leaf dealers, leaf processors, importers and exporters and associations.

EUROTAB CATALOGUE

- Special issue distributed at show describing each exhibitor.

THE WEALTH OF INFORMATION IN THE 2010 BUYERS' GUIDE IS DIVIDED INTO FOUR CONVENIENT CATEGORIES:

SECTION ONE – SUPPLIES AND SERVICES

Section One lists suppliers or services, machinery and equipment in an easy-to-find manner. Company names appear under product categories.

SECTION TWO – SUPPLIER ADDRESSES

All companies in Section One are listed alphabetically in Section Two, giving complete company information with personnel, addresses, phone, fax, e-mail and web address.

SECTION THREE – INTERNATIONAL DIRECTORY

Section Three includes complete contact information and other pertinent information on: cigarette, cigar, snuff, and smoking tobacco manufactures, leaf dealers, leaf processors, importers and exporters and associations.

SECTION FOUR – TELEPHONE AND FAX DIRECTORY

A telephone and fax directory of every company in the 2010 Buyers' Guide & Directory – used as a quick and easy reference.

ENHANCEMENT FEATURE:

For \$100 per listing, place your logo next to your listing in the 2010 Buyers' Guide & Directory. Advertisers have the option of placing their logo (black & white only) next to their listing in Section Two, Section Three or Section Four. See the Tobacco International calendar and rates card for Buyers' Guide pricing information.



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