

TEA & COFFEE TRADE JOURNAL SPECIAL ISSUES FOR 2010

Even More Great Advertising Opportunities

ENHANCE YOUR COMPANY'S SUCCESS BY ADVERTISING IN THE PREMIER DIRECTORY AS AN ADVERTISER IN UKERS', YOU ARE GUARANTEED:

- **YEAR-LONG EXPOSURE**

If you decide to place one ad, why not make it one that is seen all year long? **Ukers'** is the number one reference tool in the worldwide tea and coffee industries referred by thousands on a regular basis.

- **A DIVERSIFIED AUDIENCE**

Users are coffee roasters, tea packers, exporters, importers, brokers, specialty gourmet retailers and more! Industry newcomers also use **Ukers'** to find contact information for suppliers and vendors.

- **PRESENCE & PRESTIGE**

Enhance your reputation and exposure in the industries. Your advertisement will be highly visible to decision-making executives who use the directory.

- **ACCESS TO ALL SUBSCRIBERS TO *TEA & COFFEE TRADE JOURNAL* AND *TEA & COFFEE ASIA*** Reach more than 17,000 industry professionals. As an added bonus your ad will be distributed worldwide to all subscribers of *Tea & Coffee Trade Journal* and *Tea & Coffee Asia*, in addition to individual buyers of **Ukers'**. Now that's worldwide distribution!

TEA & COFFEE WORLD CUP 2010

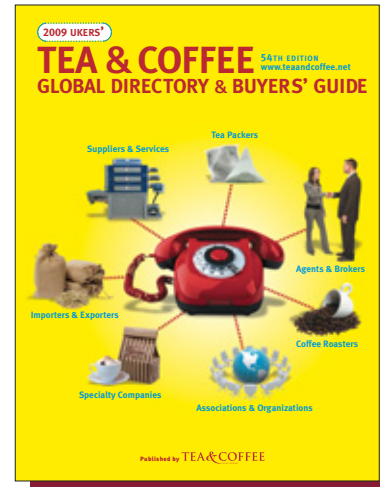
- **WORLD CUP / EUROPE**

Reed Messe Wien
Vienna, Austria
April 25-27, 2010

TEA & COFFEE TRADE JOURNAL SPECIAL ISSUES

- **SHOW PREVIEW ISSUE**

Featuring an introduction to the



show, including symposium and workshop descriptions, schedules, etc. Highlights the host city and its influence on the tea and coffee industry.

- **SHOW ISSUE**

Besides our normal circulation, this issue is given to every exhibitor and attendee of the show – thousands in bonus distribution.

- **SHOW REVIEW ISSUE**

World Cup wrap-up issue: overall review of show events, keynote speakers, barista and latte competitors, as well as other hands on coffee and tea workshops.



Please contact us at:

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WWW.TEAANDCOFFEE.NET

TEA & COFFEE SHOW BOOKS 2010

Even More Great Advertising Opportunities

SHOW PREVIEW BOOKLET

Lists exhibitors, announcing special events and keynote speakers attending the show.

SHOW CATALOGUE

Complete information and schedule of exhibition and symposium events.

- Detailed profile on each exhibitor
- Hall layout
- Breakdown of events on each day of show (for example, barista, latte art competitions, cupping classes, keynote speakers)

RUSSIAN EDITION

Offers a review of the evolving and burgeoning Russian tea and coffee markets, as well as, information on industry news and up and coming trends. The publication is written in Russian and distributed to the Russian and former CIS countries.



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